

**Subject:** Re: Fwd: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors  
**From:** Ellen Endo  
**Date:** 11/16/17, 12:46 PM  
**To:** Rita Moreno

Hi Rita,

Our advisory board has decided to reduce the assessments for Empirica Advisors and Metroplex to \$89.

Can you send the form I need to complete to confirm this change?

We also have found that the Hob Knob Shop's assessment was raised in error and wish to reduce it from \$708 to \$354. Thank you!

Ellen Endo  
Co-Chair  
Little Tokyo BID  
(818) 512-8791

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**From:** Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>  
**To:** Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)>  
**Sent:** Wednesday, November 15, 2017 4:48 PM  
**Subject:** Re: Fwd: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors

Hi Ellen,

Have you made a decision on this case yet?

Thanks.

Rita

On Wed, Nov 8, 2017 at 7:43 AM, Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)> wrote:  
Okay. Let me know what you decide.

On Tue, Nov 7, 2017 at 11:01 PM, Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)> wrote:  
I need to do a little research but am open to changing the assessments.

Ellen Endo  
(818) 512-8791

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**From:** Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>  
**To:** Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)>  
**Sent:** Tuesday, November 7, 2017 3:35 PM  
**Subject:** Fwd: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors

Hi Ellen,

Regarding the email below, have you been contacted by Mr. Takei and do we need to make a correction on the assessment?

Let me know.

Thank you.

Rita

----- Forwarded message -----

From: **Jose Flores** <[jose.flores@lacity.org](mailto:jose.flores@lacity.org)>  
Date: Mon, Nov 6, 2017 at 2:57 PM  
Subject: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors  
To: Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>  
Cc: Cristina Flores <[cristina.flores@lacity.org](mailto:cristina.flores@lacity.org)>, Danielle Mobley <[danielle.mobley@lacity.org](mailto:danielle.mobley@lacity.org)>

Rita,  
Ryo Takei called stating the both of these businesses are his, but they are run out of the same office. He paid both assessments last year at \$89 each, but this year both assessments are \$354.00 each.

That's a big difference.

He wants to know if he has to pay both assessments and why have the assessments gone up so much.

I directed him to Ellen Endo but he wanted somebody to follow up with her.

Thanks

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Jose Flores  
Principal Clerk  
Special Assessments Section  
[\(213\)978-1126](tel:2139781126)

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Rita Moreno  
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Neighborhood and Business Improvement District Division  
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